

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period July 23, 2021 through July 22, 2022.

- 1) **Employment Unit:** All Pro Broadcasting, Inc.
- 2) **Unit Members (Stations and Communities of License):** KATY-FM, Idyllwild, CA -FCC Facility ID #33611  
KHTI-FM, Lake Arrowhead, CA-FCC Facility ID#2398
- 3) **EEO Contact Information for Employment Unit:**

Mailing Address:  ALL PRO BROADCASTING, INC. 242 E. AIRPORT DR. SUITE 106 SAN BERNARDINO, CA 92408	Telephone Number: (909) 890-5904
	Contact Person/Title: Jo McNorton, Business Manager
	E-mail Address: jo@x1039.com

- 4) **List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

Job Title	Recruitment Source Referring Hiree
KHTI-FM/KATY-FM -Account Executive	Exigent Circumstances

1. **Job Title: Sales (KHTI) 1**                      **Referral Source(s) of Hiree: Exigent Circumstances**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
All Pro Broadcasting, Inc	Kim Martinez	242 E. Airport Dr., Suite 106 San Bernardino, CA	909-890-5904	1	No

**6) Total # of Interviewees Referred:** For the period from July 23, 2021 to July 22, 2022, this employment unit interviewed **1** interviewees for full-time job vacancies. Due to the Covid-19 Pandemic, the Employment Unit has not recruited any other new employees during the Reporting Period.

**7) Supplemental Recruitment Initiatives:** An existing senior salesperson quit with no notice and the station had to hire someone immediately in order to service the existing clients.

**Stations KATY-FM and KHTI(FM) are Equal Opportunity Employers.**

**(a) Internship Program**

While the Employment Unit typically has an internship program, no interns were hired during the Reporting Period due to the Covid-19 Pandemic.

**(b) Chamber of Commerce/Career Mixers**

Monthly, All Pro's General Manager attends, San Bernardino Chamber meetings, Red Cross meetings, Boys and Girls Club, San Bernardino Chamber, Temecula Chamber, Murrieta Chamber and Hemet /San Jacinto Chamber. Due to the Covid-19 Pandemic all chamber meeting were attended via Zoom

At the local community meetings and Mixers, All Pro's personnel speak with attendees about career opportunities in the broadcast industry. In addition, they discuss the skills necessary for success in the broadcast industry, as well as ways to acquire such skills. All Pro's personnel also distribute information to attendees about any vacancies at the stations.

**(c) Establishment of Sales Training Program**

All Pro has established a training program for all of its account executives. As part of the training program, All Pro sends the account executives to training via Zoom conducted by RAB, Rumble and Nielsen's. At the RAB seminars, the account executives learn about the broadcast industry, the market and ways to help clients. The Rumble program is to help account executives organize, maximize and be accountable for meeting their sales goals. The Nielsen's training provides the account executives with methods of how to read and print Nielsen's reports. Through the RAB and Nielsen's seminars, the account executives acquire some of the skills necessary to serve as a Sales Manager. In addition, account executives are required to do on-line training with RAB and Nielsen's periodically throughout the year. During the reporting period, all account executives from both the KHTI and KATY locations have participated in the training program. All Pro Broadcasting has sent account executive to SCBA training to become Certified Radio Consultant.

**(d) Participation in Events Sponsored by Local Colleges**

During the reporting period, All Pro's Promotion's staff participated in events sponsored by local colleges. At the events, the Promotions Team discussed career opportunities in the broadcast industry, as well as the skills necessary for success in the broadcast industry. Specifically, the Promotions Team attended the following events:

Due to the Covid-19 Pandemic this is the only event attended.

Hemet Unified School District & Think Together Job and Career Fair on Wednesday, April 13<sup>th</sup>, 2022

Tahquitz High School  
4425 Titan Trail, Hemet, CA 92545

**(e) Training of Management Personnel**

On an annual basis, All Pro's management personnel, including Business Managers, attend a training seminar offered by the California Chamber of Commerce regarding practices for ensuring equal employment opportunity and preventing discrimination and harassment. The management personnel then meet to discuss the

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information presented at the seminar and establish procedures for the stations. In addition, All Pro's Corporate Business Manager and all Department Managers attend various HR and Sexual Harassment Training. Management has attended several zoom and conference meetings throughout the year in accordance with the changing California State laws.

**(f) Station Tours**

Due to Covid-19Pandemic, All Pro was unable to give station tours.